

Entrepreneur to CEO Workshop

April 28th - May 2nd, 2024

Sponsorship Opportunities

About **CETAC**

CETAC is a creative not-for-profit corporation committed to nurturing innovation and growth of technology-driven entrepreneurs and small businesses. Since 1994, CETAC has played a pivotal role in supporting visionaries who are on the cutting edge of commercializing environmental and clean technologies.

For almost 30 years CETAC has been working with small technology developers and continuously creating and evolving programs to better meet their needs as they navigate their commercialization and entrepreneurial journeys. What sets us apart is not just our track record, but the unique bond we share with our alumni, many of whom have evolved into mentors, and are part of a powerful network of peers and other business experts that fuels the success of innovators. At CETAC, we believe in the power of the network and mentorship, and it is this ethos that continues to drive our mission forward.

The many achievements of Joe Lukacs, CETAC's founding CEO, including his visionary leadership that is the foundation of CETAC, were recently recognized with his induction into the Alberta Order of Excellence.

(www.alberta.ca/aoe-joe-lukacs)



About the Entrepreneur to CEO Workshop

The Entrepreneur to CEO Workshop is a unique five-day experience where entrepreneurs at all stages of their journey come together with peers, business leaders, government program leaders and other stakeholders to share business and commercialization wisdom. In addition to the opportunity to obtain knowledgeable input into their business challenges and strategies, participants become part of a network of small business leaders and innovation ecosystem service providers.





Why Sponsor the Entrepreneur to CEO Workshop?

Support and Exposure to Clean-Tech Entrepreneurs

Over our 30-year history, CETAC has accumulated an extensive **Small and Medium Enterprise (SME)** following, particularly among clean-tech companies. As a result, sponsors will have exposure to this innovative sector.

Broaden Industry Exposure

CETAC is renowned for spearheading significant environmental initiatives, including impactful energy efficiency projects and workshops. These initiatives have solidified our reputation within the industry, providing sponsors with an opportunity to align with groundbreaking environmental work.

Sponsorship Opportunities at a Glance

No matter your preferred level of investment, the **2024 Entrepreneur to CEO Workshop** offers a range of options that can align with your company's budget while delivering the extra promotion you seek. Moreover, the benefits of sponsorship extend far beyond the workshop's duration with continued exposure, recognition, and visibility, leaving a lasting impression on our dynamic entrepreneurial community.



Sponsorship Levels



GOLD
Sponsorship

\$15,000 +
(max 4 spots available)

Complimentary registration for up to 2 people and hotel

Breakout room signage

Sponsorship branding perks



SILVER
Sponsorship

\$10,000

Complimentary registration for 2 people

Sponsorship branding perks



BRONZE
Sponsorship

\$5,000

Complimentary registration for 1 person

Sponsorship branding perks



FRIEND
Sponsorship

Special event and promotion selections available

Sponsorship branding perks



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Sponsorship Branding Perks

Special Event Selections

All sponsorship levels include essential core benefits that provide valuable brand exposure and recognition:

- Special acknowledgement and introduction of your company's attendees at the session.
- Company listing with a hyperlink on the CETAC's website before and after the 2024 workshop.
- Inclusion of a company description in the 2024 Session's Workbook and the digitally available final Workshop report.
- Onsite signage featuring your company name / logo where applicable.
- Prominent display of your company logo in pre-conference communications.

- Morning Walk Sponsor**
1 available \$2,000
- Wrap-up Lunch Sponsor**
1 available \$2,000
- Badge with Lanyards**
1 available \$2,000
- Quiet Room Sponsor**
4 available \$1,500 each
- Room Flowers**
1 available \$1000
- Daily Breaks Sponsor**
3 available \$1,000 each
- Prize Sponsors**
Multiple available \$500 each

We are happy to work with you to customize a package.